

PRESS RELEASE

3RD ANNUAL “PLANT AN AZALEA WEEK” March 26th-April 1, 2011

The Cape Fear Garden Club will again sponsor the annual “Plant an Azalea Week” to be held March 26 – April 1, 2011. Six local garden centers including, The Transplanted Garden, Lloyd’s Nursery, Lou’s Flower Patch, Zone 8, Five Oaks and Tinga Nursery, will feature discounts on azaleas purchased during this week as an incentive for Wilmington residents to plant azaleas in their yards.

“Plant an Azalea Week” is part of the Cape Fear Garden Club’s effort to return Wilmington and our surrounding area into the “city of more than a million azaleas”, as it was once described. In April 2010, Buddy Lee, Encore Azalea owner, presented the Azalea City Award from the Azalea Society of America to the City of Wilmington.

As an added feature this year, the club will host a contest sponsored by *StarNews Media’s MyBackyardNC.com*. *The contest is* inviting the public to nominate a neighbor who has done an outstanding job in beautifying their yard by incorporates azaleas into their landscaping. Prizes such as free tickets to the annual Cape Fear Garden Club Azalea Garden Tour will be awarded at the Cape Fear Garden Club’s Azalea Garden Tour Ribbon Cutting Ceremony at Greenfield Lake. For complete contest details visit Cape Fear Garden Club website at www.capefeargardenclub.org or their Facebook profile at <http://www.facebook.com/CapeFearGardenClub>.

The Cape Fear Garden Club also plans to host an educational seminar at the NHC Arboretum on how to best plant, prune and care for azaleas. The seminar is scheduled for Friday, April, 2011.

In the past ten years, developers and others began following landscaping trends, which did not include azaleas. Our club encourages all landscapers, developers and garden centers to return to planting azaleas plants, which are perfectly suited to our soil and climate. With the added azalea plantings during “Plant an Azalea Week”, Wilmington will surely become a “show-stopping” destination for tourists and residents during the North Carolina Azalea Festival’s activities, including the Cape Fear Garden Club’s Azalea Garden Tour, and for many years to come. Start your beautification project early.

###