

ENCORE® Azaleas Arrive in Preparation for 2012 Azalea Garden Tour©

Wilmington, North Carolina: The Encore® Azalea 16-Wheeler will arrive at Airlie Gardens on Thursday, October 20, 2011 at 8:30 AM, dropping off hundreds of Encore Azalea plants for the Cape Fear Garden Club, Inc.'s© 2012 Azalea Garden Tour garden owners.

The Azalea Garden Tour gardener owners will plant the Encore Azaleas in their home gardens so they'll be blooming and ready in time for the 2012 Cape Fear Garden Club Azalea Garden Tour held during the North Carolina Azalea Festival in April. Encore Azalea is the only patented brand of azaleas to bloom in spring, summer, and fall, and is the ticket sponsor for the Cape Fear Garden Club Azalea Garden Tour. Scheduled for April 13-15, 2012, the tour is known as one of the longest running and most popular garden tours in the South. Encore Azalea has been a valuable part of the Festival planning for the past four years, and has donated more than 1,000 Encore Azaleas to local Wilmington gardens.

Today, the 25 varieties of Encore Azalea offer a growth habit and bloom color palette for every landscape. The evergreen shrubs enjoy more sun than traditional azaleas, but offer the same easy care. Encore Azaleas begin blooming each spring like a traditional azalea. Once this initial blooming concludes, new shoots begin to grow and set buds. Then blooms emerge again in mid-summer and continue in many areas until first frost. No other azalea performs like that. The unique multi-season bloomers are available in garden centers across the Southeast, Mid-Atlantic, Northeast, Northwest and California. For a complete list of retailers, or more information on Encore Azaleas, visit EncoreAzalea.com.

The Cape Fear Garden Club, Inc.© is the oldest and largest garden club in North Carolina and among the largest garden clubs in the nation. The organization is best known for producing the annual Azalea Garden Tour, featuring the finest and most exquisite gardens in Southeastern North Carolina, along with the beautiful Azalea Belles. The Cape Fear Garden Club, Inc.© manages four departments, 19 Standing Committees, and 13 Special Committees. Each year, the Cape Fear Garden Club, Inc.© awards thousands of dollars in grants for beautification and horticultural projects, produces the annual Cruise of the Lower Cape Fear Bird Island tour, conducts flower arranging workshops, hosts horticulture specimen contest monthly, and photography of the Cape Fear Garden Club Azalea Garden Tour. For more information about the Cape Fear Garden Club, Inc.© please visit us on Facebook at <http://www.facebook.com/CapeFearGardenClub> or on our website at <http://www.capefeargardenclub.org/>.

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